



AMERICA'S FINEST UMBRELLAS SINCE 1947

FOR IMMEDIATE RELEASE

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CUTTER & BUCK PARTNERS WITH SHEDRAIN® TO INTRODUCE CUTTER & BUCK UMBRELLA COLLECTION

(SEATTLE, WASHINGTON) – January 24, 2007 – Cutter & Buck (Nasdaq: CBUK), the premier golf-inspired sportswear and outerwear brand, announced today a three-year licensing agreement with ShedRain® one of the nation's leading umbrella and rainwear manufacturers and a third generation family-owned company that has earned and maintained a reputation for quality, service, styling and integrity. The Cutter & Buck Umbrella Collection will debut at the PGA Merchandise Show in Orlando, Florida January 25 -28 in the ShedRain® Booth # 4563.

"Cutter & Buck is extremely excited to be partnering with ShedRain® to create the Cutter & Buck Umbrella Collection," said Joel Freet, Manager of International and Domestic Licensing for Cutter & Buck. "As a leading consumer-preferred brand, ShedRain® brings top quality products and design innovation to the Cutter & Buck Umbrella Collection and mirrors our own product philosophy."

The Cutter & Buck Umbrella Collection by ShedRain® will feature six styles ranging from a 68" arc Signature Collection fairway umbrella, to a men's and ladies' Resort style featuring SPF 50+, and a travel collection perfect for the on-the-go executive. The Cutter & Buck Umbrella Collection will be distributed through Green Grass golf shops, better specialty stores, and through select ASI Distributors.

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About Cutter & Buck

The company designs and markets upscale sportswear and outerwear under the Cutter & Buck brand. All Cutter & Buck products feature distinctive, comfortable designs, high quality materials and rich detailing. The company sells its products through golf pro shops and resorts, specialty retail shops, direct mail catalogs, corporate sales and online at cutterbuck.com.

About ShedRain®

ShedRain®, a third-generation, family-owned company, is entering its 60th year as the leading expert in the umbrella and raingear industry. Founded in 1947 by the Blauer and the Liebreich families, ShedRain® today boasts the best distribution in the umbrella industry. Headquartered in Portland, Oregon (the rainy Northwest), ShedRain® also has a Fifth Avenue showroom in New York, product development and quality assurance offices throughout Asia and a comprehensive online presence at www.shedrain.com.

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